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## University of Minnesota Applicants Admitted But Not Enrolled: Where Do They Go? 2008

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## University of Minnesota Applicants Admitted But Not Enrolled: Where do they Go?

The University of Minnesota - Twin Cities (UMNTC) has monitored its student matriculation and enrollment for decades. Until recently we did not know where freshman applicants that were offered admittance to UMNTC and did not enroll ultimately chose to enroll. The Office of Institutional Research, using data from the National Student Clearinghouse (NSC), has been able to develop data-based information about UMNTC applicants' enrollment choices.

The focus of this analysis was freshman student applicants accepted by UMNTC for fall 2008. Of the 15,322 applicants offered admission, 5,106 chose to enroll at the Twin Cities campus. For the remaining 10,216 applicants who did not accept the offer, the Office of Institutional Research requested data from the National Student Clearinghouse (NSC) about where these applicants chose to enroll. Their records indicated that 8,790 of the 10,216 applicants were enrolled at other postsecondary institutions in the fall 2008. The remaining 1,426 applicants either chose to not enroll at an institution or they attended an institution that does not participate in the NSC. Currently, the NSC works with over 3,000 postsecondary institutions.

As indicated, this Update reflects an initial look at these data. While the data in the tables below provide a fact-based description of the UMNTC's "competition" for freshman students, they do not provide answers about "why" applicants chose not to attend UMNTC or if the choices made reflect any systematic patterns. Below, the enrollment choices of applicants who chose not to enroll at UMNTC are reflected in relation to the types of institutions at which they enrolled.

2008 OVERVIEW		
	Total % of Students (n=8,790)	Total Students
University of Minnesota Institutions Selected	3.8%	337
University of Wisconsin-Madison Selected	19.2%	1,693
Institutions in the Twin Cities Comparison Group Selected	25.8%	2,266
Big Ten Institutions Selected	28.4%	2,498
Minnesota Public Institutions Selected	9.7%	853
Minnesota Private Institutions Selected	13.7%	1,202
Most Popular Public Institutions Selected (top 10 out of 320 institutions)	37.3%	3,283
Non-Minnesota Public Institutions Selected (top 48 out of 268 institutions that enrolled 10 or more students)	47.7%	4,193
Non-Minnesota Private Institutions Selected (top 51 out of 310 institutions that enrolled 10 or more students)	14.8%	1,305

As illustrated in the overview above, key points include:

- ◆ 19.2% of the students chose to attend the University of Wisconsin-Madison.
- ◆ Nearly 24% of the students chose to stay in Minnesota and attend a public or private institution.
- ◆ Approximately 26% of the students selected to attend one of the research universities that are in the Twin Cities campus Comparison Group (Includes the University of Wisconsin).
- ◆ 62.5% of applicants decided to attend a public or private postsecondary institution outside of Minnesota.

### University of Minnesota Institutions Selected

School Name	% of Students (n=8,790)	2008 # of Students
U OF MN-DULUTH	3.14%	276
U OF MN-MORRIS	0.61%	54
U OF MN-CROOKSTON	0.08%	7
<b>Total</b>	<b>3.8%</b>	<b>337</b>

**Institutions in the Twin Cities  
Comparison Group Selected**

School Name	State	% of Students	
		(n=8,790)	# of Students
U OF WI MADISON	WI	19.23%	1,693
U OF IL URBANA	IL	4.01%	353
U OF MICHIGAN	MI	1.15%	101
OHIO STATE	OH	0.45%	40
U OF WASHINGTON	WA	0.33%	29
PENN STATE	PA	0.28%	25
U CAL LA - QRTR	CA	0.12%	11
U CAL BERKELEY	CA	0.10%	9
U OF FLORIDA	FL	0.06%	5
U OF TEXAS *	TX	-	-
<b>Total</b>		<b>25.8%</b>	<b>2,266</b>

\*Univeristy of Texas-Austin does not participate in NSC.

**Big Ten Institutions Selected**

School Name	State	% of Students	
		(n=8,790)	# of Students
U OF WI MADISON	WI	19.23%	1,693
U OF IL URBANA	IL	4.01%	353
U OF IOWA	IA	1.49%	131
U OF MICHIGAN	MI	1.15%	101
PURDUE LAFAYET	IN	0.82%	72
MICHIGAN ST UNI	MI	0.74%	65
OHIO STATE	OH	0.45%	40
PENN STATE	PA	0.28%	25
NORTHERN ILL U	IL	20.00%	18
INDIANA U*	IN	-	-
<b>Total</b>		<b>28.4%</b>	<b>2,498</b>

\*Indiana Univeristy-Bloomington does not participate in NSC.

**Minnesota Public Institutions Selected**

% of Students			% of Students		
School Name	(n=8,790)	# of Students	School Name	(n=8,790)	# of Students
U OF MN DULUTH	3.14%	276	U OF MN-CROOKSTON	0.08%	7
MANKATO	1.32%	116	LAKE SUPERIOR C	0.07%	6
ST CLOUD	1.09%	96	RGE COL-WILLM	0.07%	6
WINONA ST U	0.81%	71	ITASCA CC	0.03%	3
U OF MIN-MORRIS	0.61%	54	RDGE CLG-HUTCH	0.03%	3
NORMANDALE CC	0.31%	27	CNTRL LAKES CLG	0.02%	2
CENTRY CC & TEC	0.30%	26	HIBBING COM COL	0.02%	2
MSU MOORHEAD	0.28%	25	MN STATE C/T	0.02%	2
MINNEAP CC&TECH	0.26%	23	RIVERLAND CC	0.02%	2
ANOKA RAMSEY CC	0.23%	20	ALEXANDRIA TECH	0.01%	1
BEMIDJI STATE	0.20%	18	DAKOTA COUNTY	0.01%	1
NORTH HENNEPIN	0.20%	18	FONDU LAC TRIBE	0.01%	1
INVER HILLS CC	0.12%	11	SOUTH CENTRAL	0.01%	1
ROCHESTER CC	0.11%	10	SOUTH CENTRAL	0.01%	1
METRO STATE UNV	0.09%	8	ST CLOUD TECH	0.01%	1
SAINT PAUL COLL	0.08%	7	WINONA	0.01%	1
SOUTHWEST STATE	0.08%	7			
<b>Total</b>	<b>9.7%</b>	<b>853</b>			

**Minnesota Private Institutions Selected**

% of Students			% of Students			% of Students		
School Name	(n=8,790)	# of Students	School Name	(n=8,790)	# of Students	School Name	(n=8,790)	# of Students
U OF ST THOMAS	3.28%	289	BETHEL UNIV	0.67%	59	CROWN COLLEGE	0.08%	7
ST. OLAF	1.61%	142	THE CLG ST CAT	0.65%	57	MINN CLG OF ART	0.07%	6
GUSTAVUS ADOLPH	1.18%	104	CONCORDIA MN	0.65%	57	BETHANY LUTH.	0.03%	3
COL ST BENEDICT	0.81%	71	CARLETON COLL.	0.51%	45	NORTH CENTRAL U	0.01%	1
ST JOHNS UNIV	0.78%	69	CLG ST SCHOLAST	0.42%	37	CLG OF VISUAL A	0.01%	1
AUGSBURG	0.75%	66	NWESTERN - MN	0.32%	28	REGENCY BEAUTY	0.01%	1
MACALESTER	0.74%	65	CONCORDIA UNIV	0.18%	16	ITT EDEN PRAIRI	0.01%	1
HAMLIN	0.70%	62	SAINT MARYS	0.17%	15	AUGSBURG	0.00%	0
<b>Total</b>	<b>13.7%</b>	<b>1,202</b>						

### Most Popular Public Institutions Selected (top 10 out of 320 institutions)

% of Students				% of Students			
School Name	State	(n=8,790)	# of Students	School Name	State	(n=8,790)	# of Students
U OF WI MADISON	WI	19.23%	1,693	U OF WI LACROSS	WI	1.60%	141
U OF IL URBANA	IL	4.01%	353	U OF WI EAU CLA	WI	1.51%	133
U OF MN Duluth	MN	3.14%	276	U OF IOWA	IA	1.49%	131
IOWA STATE	IA	2.16%	190	MANKATO	MN	1.32%	116
ND STATE U	ND	1.69%	149	U OF MICHIGAN	MI	1.15%	101
<b>Total</b>						<b>37.3%</b>	<b>3,283</b>

### Non-Minnesota Public Institutions Selected (top 48 out of 268 institutions that enrolled 10 or more students)

% of Students				% of Students				% of Students			
School Name	State	(n=8,790)	# of Students	School Name	State	(n=8,790)	# of Students	School Name	State	(n=8,790)	# of Students
U OF WI MADISON	WI	19.23%	1,693	U OF KANSAS	KS	0.59%	52	IL STATE U	IL	0.20%	18
U OF IL URBANA	IL	4.01%	353	U OF WI RIVER F	WI	0.57%	50	COLORADO STATE	CO	0.20%	18
IOWA STATE	IA	2.16%	190	U OF IL CHICAGO	IL	0.52%	46	KANSAS STATE U	KS	0.18%	16
ND STATE U	ND	1.69%	149	MICHIGAN TECH	MI	0.50%	44	MIAMI UNIV	OH	0.17%	15
U OF WI LACROSS	WI	1.60%	141	AZ STATE UNIV	AZ	0.47%	41	WAYNE STATE	MI	0.16%	14
U OF WI EAU CLA	WI	1.51%	133	SO DAKOTA ST UN	SD	0.45%	40	TRUMAN STATE U	MO	0.15%	13
U OF IOWA	IA	1.49%	131	OHIO STATE	OH	0.45%	40	U OF NC-CHAPEL	NC	0.14%	12
U OF MICHIGAN	MI	1.15%	101	U OF WI STVN PT	WI	0.34%	30	U CAL LA - QRTR	CA	0.12%	11
U OF WI MILWAUK	WI	1.01%	89	U OF WASHINGTON	WA	0.33%	29	NORTH. MICHIGAN	MI	0.12%	11
U OF MO COLUMBI	MO	0.97%	85	PENN STATE	PA	0.28%	25	SD SCH OF MINES	SD	0.11%	10
U OF NDAKOTA	ND	0.95%	84	U OF WI OSHKOSH	WI	0.25%	22	SO IL U CARBOND	IL	0.11%	10
U OF NE LINC	NE	0.93%	82	U OF WI WHITEWA	WI	0.24%	21	GEORGIA TECH	GA	0.11%	10
PURDUE LAFAYET	IN	0.82%	72	U OF ARIZONA	AZ	0.24%	21	TX A&M UNIV	TX	0.11%	10
MICHIGAN ST UNI	MI	0.74%	65	U OF SDAKOTA	SD	0.24%	21	CO SCH OF MINES	CO	0.11%	10
U OF WI STOUT	WI	0.62%	55	U OF WI PLATTEV	WI	0.22%	19	U OF WI GRN BAY	WI	0.11%	10
U OF CO BOULDER	CO	0.60%	53	NORTHERN ILL U	IL	0.20%	18	BALL STATE UNIV	IN	0.11%	10
<b>Total</b>										<b>47.7%</b>	<b>4,193</b>

### Non-Minnesota Private Institutions Selected (top 51 out of 310 institutions that enrolled 10 or more students)

% of Students				% of Students				% of Students			
School Name	State	(n=8,790)	# of Students	School Name	State	(n=8,790)	# of Students	School Name	State	(n=8,790)	# of Students
MARQUETTE U	WI	1.98%	174	ST LOUIS UNIV	MO	0.30%	26	U OF ROCHESTER	NY	0.15%	13
DRAKE	IA	0.84%	74	U OF DENVER CO	CO	0.22%	19	COLUMBIA CLG	IL	0.15%	13
LOYOLA-CHICAGO	IL	0.80%	70	TULANE U	LA	0.22%	19	CARTHAGE	WI	0.14%	12
NWEST U	IL	0.74%	65	MILW. SCH OF ENG	WI	0.22%	19	GEORGE WASH	DC	0.14%	12
DEPAUL	IL	0.55%	48	ILL INST TECH	IL	0.20%	18	COLUMBIA	NY	0.14%	12
U OF NOTRE DAME	IN	0.53%	47	BOSTON COLL	MA	0.20%	18	OBERLIN COLLEGE	OH	0.12%	11
LUTHER CLG	IA	0.44%	39	STANFORD	CA	0.19%	17	ROSE-HULMAN	IN	0.12%	11
BOSTON UNIV.	MA	0.44%	39	J HOPKINS A&S	MD	0.18%	16	KNOX COLLEGE	IL	0.12%	11
WASHINGTON U	MO	0.44%	39	GEORGETOWN U	DC	0.17%	15	BRIGHAM YOUNG	UT	0.12%	11
CREIGHTON UNIV	NE	0.42%	37	HARVARD	MA	0.17%	15	ILL WESLEYAN	IL	0.11%	10
NYU	NY	0.37%	33	CORNELL	NY	0.17%	15	RICE UNIVERSITY	TX	0.11%	10
AUGUSTANA SD	SD	0.36%	32	MIT	MA	0.17%	15	BROWN U.	RI	0.11%	10
U OF CHICAGO	IL	0.35%	31	CARROLL U	WI	0.16%	14	EMORY UNIV	GA	0.11%	10
LAWRENCE U	WI	0.34%	30	SYRACUSE U	NY	0.16%	14	CONCORDIA-WI	WI	0.11%	10
GRINNELL	IA	0.32%	28	BRADLEY UNIV	IL	0.16%	14	AMERICAN UNIV	DC	0.11%	10
U OF SO CALIFOR	CA	0.31%	27	VANDERBILT	TN	0.15%	13	NORTHEASTERN	MA	0.11%	10
U OF PA	PA	0.30%	26	VITERBO U	WI	0.15%	13	YALE UNIVERSITY	CT	0.11%	10
<b>Total</b>										<b>14.8%</b>	<b>1,305</b>